



**UDA**<sup>®</sup>  
**SOCCER**  
EST. 2018



# PROFESSIONAL SOCCER ACADEMIES

Changing the soccer experience, development,  
and exposure for university students in North America.





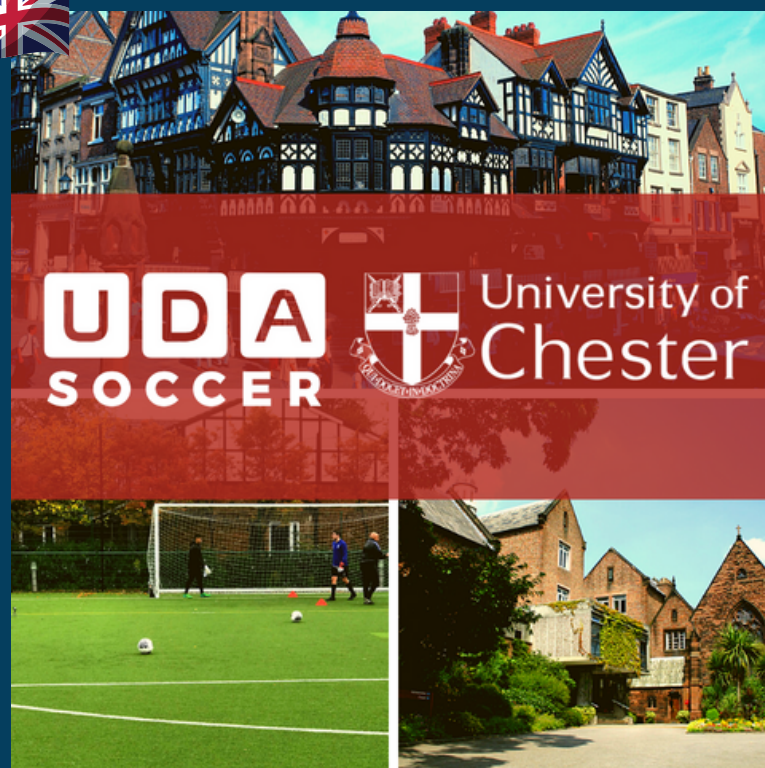
# CHOICES THAT FIT STUDENT NEEDS

Students from around the world can play in a professional academy while earning their degree in the UK or the USA.

The UDA Soccer Academy is committed to helping student-athletes reach their optimal playing potential through development, exposure, and opportunities across a number of platforms.



[UDAUOG.ORG](http://UDAUOG.ORG)



[UDAUOC.ORG](http://UDAUOC.ORG)



[UDANMSU.ORG](http://UDANMSU.ORG)

# UDA MODEL

## WHAT YOU CAN EXPECT AT EACH ACADEMY

- Year-round professional training and game schedule.
- Accredited degree programs with over 400 degrees to choose from.
- UDA has a working partnership with the Universities allowing the best of a professional soccer academy and a total “integrated student experience”.
- Students choose an academic degree that suits their career aspirations, not just a degree to play in a professional soccer academy.
- UDA works with their partner universities on facility access and usage.
- NCAA restrictive rules don’t apply - we are modeled on a professional European model of training and playing year-round with ratio to playing schedules that help you reach your optimal playing potential.





# UDA MODEL

## WHAT YOU CAN EXPECT AT EACH ACADEMY

- Professional Coaching staff who hold academic qualifications.
- Year-round playing season - 9 months - 25 min game guarantee.
- Experienced, qualified European and/or US-licensed coaching staff.
- Off-field support through the UDA student welfare officer.
- Access to the UDA Dream Maker program.
- Coaching staff who have connections to the professional game in the UK and USA.
- All academies provide feedback to all students for optimal performance twice per year.
- UDA academies use sports science for optimal performance for students.

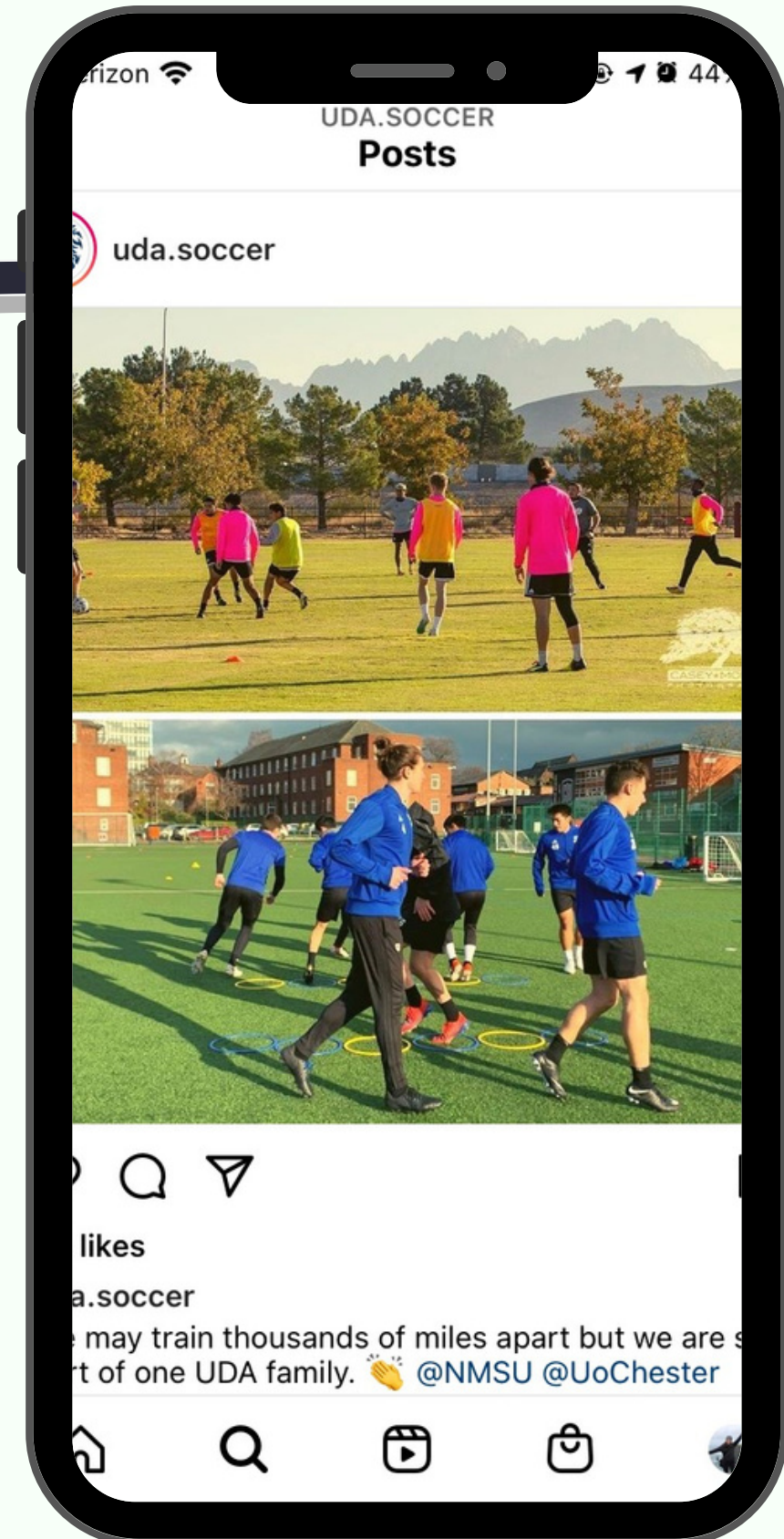
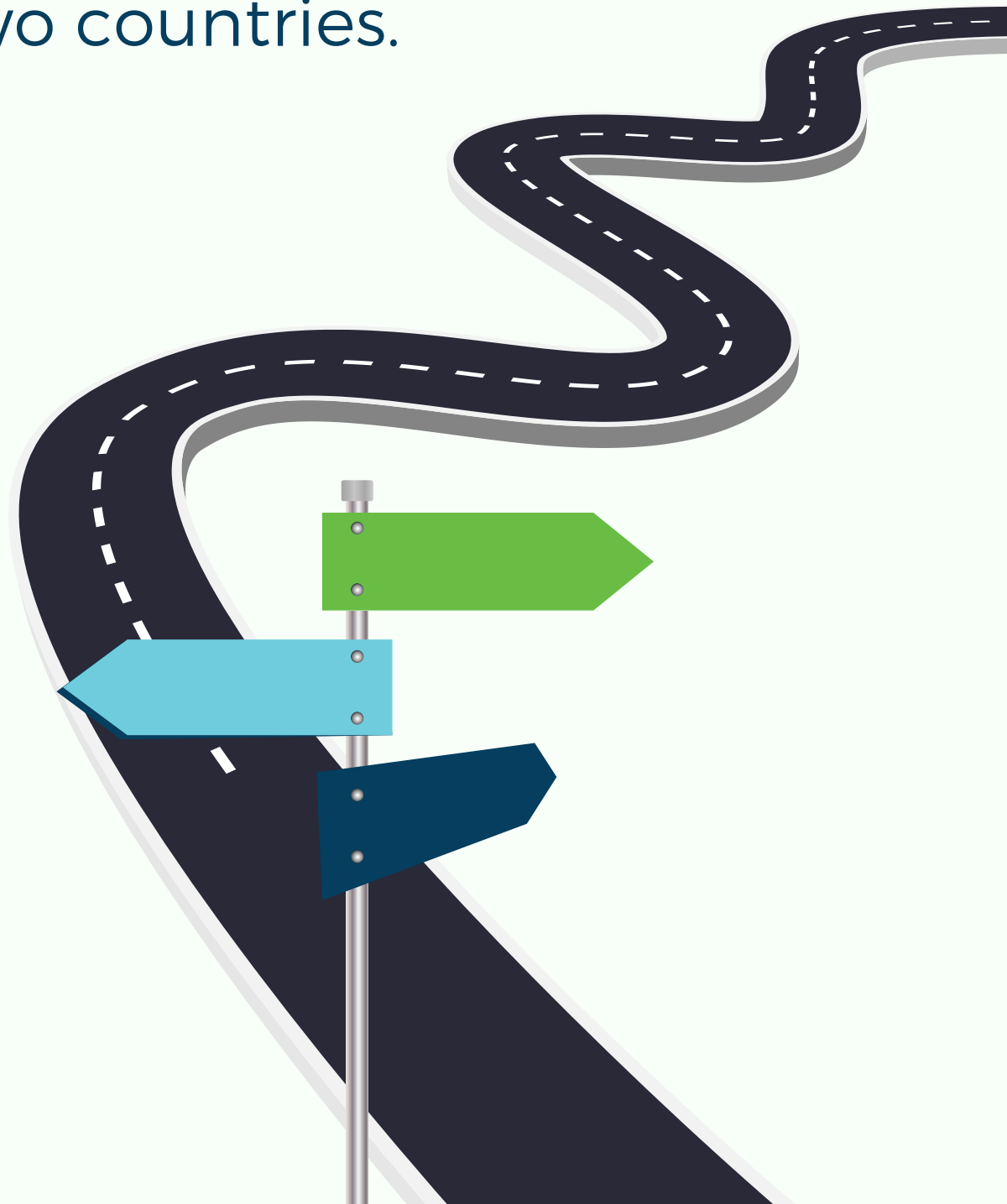






# WHY UDA SOCCER?

- 1** You will be joining an academic and soccer family across two countries.
- 2** There are multiple pathways from within the UDA framework.







# WHY UDA SOCCER?

- 3** Competition pitting you against semi-professional teams (UK); UPSL (US).
- 4** We do not over recruit - we provide playing opportunities for those selected to the academies; there is competition within the academy squads.







# WHY UDA SOCCER?

- 5** Our focus is on development and providing opportunity (Soccer) career (Dream Maker program).
- 6** Reach your optimal abilities with a caring, supportive and staff with professional expectations and standards.



UDA  
**DREAM**  
MAKERS

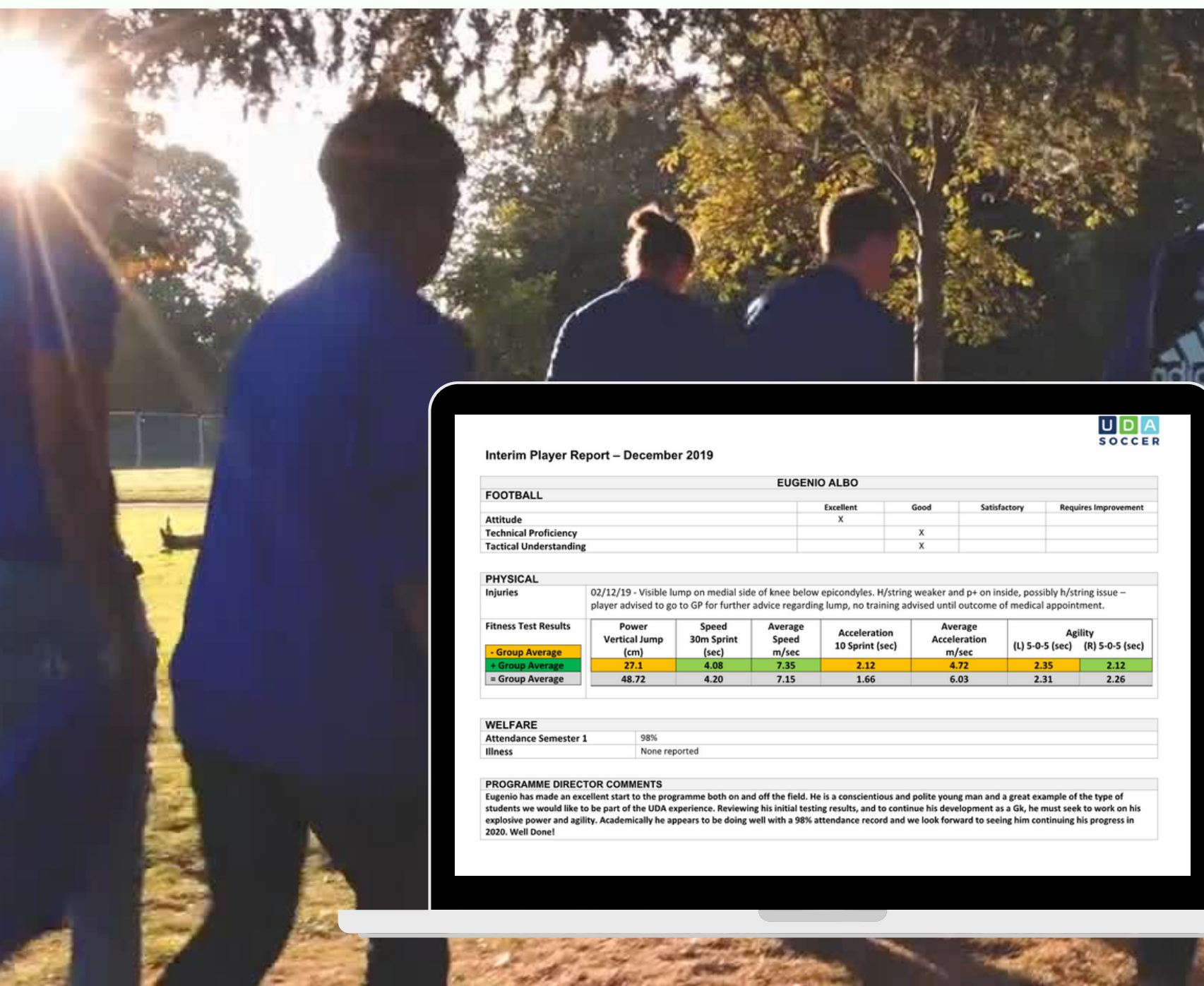




# 6 STEP DEVELOPMENT MODEL



- 1 Visiting Coach Program across the Professional game
- 2 Development training opportunities for selected students with Pro Teams in the UK and USA
- 3 UK and USA Staff to work across the UDA academies
- 4 Development Matches that will push your development
- 5 Ratio of game, training, and recovery
- 6 Formative written feedback twice per year.







# WHICH ACADEMY SHOULD I CHOOSE?

Your choice will depend on:

- Your academic background.
- What type of program you are interested in?
  - A three-year degree, four-year degree, Associate degree? Foundation program?
- Your ability to study, live and play abroad.
- Your finances
- UDA squad options (we don't over recruit)
- Degree options and your career aspirations
- Your ability to graduate!

You can apply to the programs that fits your needs!





# UDA CORE VALUES



## PEOPLE FIRST

UDA's commitment is to being a people centered company. We aim to put the best interests of people at the center of our decisions for all connected to UDA and for students, families at the prospect, enrolment, graduation and alumni stages of their journey with UDA.



## PROFESSIONALISM

UDA strives to operate in the best possible ways that exhibit reliability, transparency, competence, positive demeanour in dealing with colleagues, students, families and those it interacts with across its business operation.



## MAKING DREAMS

UDA seeks to help people build purposeful and productive lives through its connections.



## TRUST

UDA aims to build a trusted working relationship with colleagues, students, families and business associates.



## IDEAS

We welcome ideas that challenge the status quo and when people think beyond the norm. Our motto is, "There Is No Box".






College Soccer at the UDA Soccer Academy in England | University of Chester.



Share

# WHY UDA SOCCER



Watch on  YouTube





**HELP UDA@NMSU  
SUPPORT PINK WEEK...**









X



**U D A**  
UNIVERSITY  
DEGREES ABROAD





# MORE INFO

1. Please complete a [Recruit Me form](#). Coach Sparrow at [jsparrow@udauk.org](mailto:jsparrow@udauk.org) will then be in contact with you to discuss the program.

2. After you've been approved by Director of Recruitment Jay Sparrow, schedule [an academic call](#).

3. Do your research on each of the academies.

**UDAUOC.ORG**

**UDAUOG.ORG**

**UDANMSU.ORG**





# WHO DO I CONTACT, AND FOR WHAT?

- Get feedback from the UDA Director of Recruitment, Jay Sparrow ([jsparrow@udauk.org](mailto:jsparrow@udauk.org)), and coaching staff over the course of this weekend.
- Discuss with the UDA Academic Director, Dr. Brian Haley, academic options, choices, and financial commitment to the choices after the event.
- Option to attend an online follow-up webinar with Jay Sparrow and Dr. Brian Haley on a specific UK program that you want to look deeper into at UoC or UoG.



# NEXT STEPS

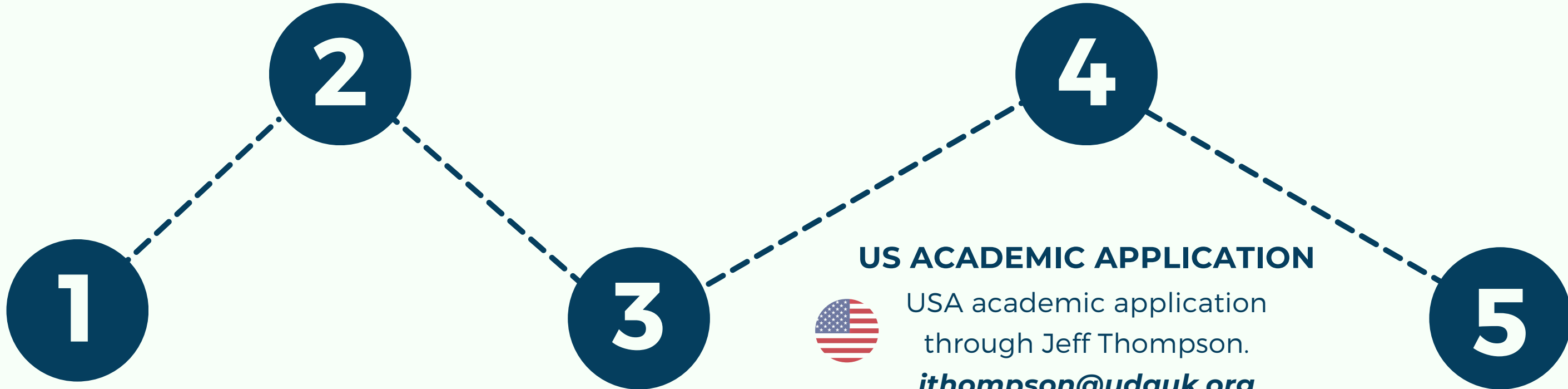
## ACADEMIC QUESTIONS

Contact Dr. Brian Haley  
***bhaley@udauk.org***  
***(419) 618-5455***



## UK ACADEMIC APPLICATION

UK academic application through  
Brian Haley  
(no application fee).



## SOCCKER QUESTIONS

Contact Director of  
Recruitment Jay Sparrow  
***jsparrow@udauk.org***  
***(210) 219-7278***

## SOCCKER OFFER

After evaluation, UDA will  
make a soccer offer  
through Dr. Brian Haley.



## US ACADEMIC APPLICATION

USA academic application  
through Jeff Thompson.  
***jthompson@udauk.org***

## COMPLETE THE RECRUIT ME FORM

Set up a webinar via Brian Haley for  
detailed information and Q and A on  
the UDA academy you want more  
information on.





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**CHANGING LIVES THROUGH EDUCATION**



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